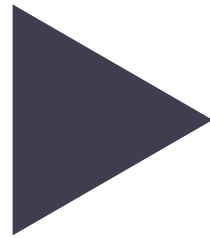


TRIPLAN

**WHAT
WE
CAN
DO!**



20 DESIGN
05 PLUS
WALLPAPER
DESIGN AWARD

N O M I N E E
PER DESIGN / DESIGNPREIS
INDEX / 2 0 0 6

DESIGN INDEX
2 0 0 8
DESIGN CODEX
2 0 0 9



DIPARTIMENTO PER LE PARI OPPORTUNITÀ

LOEWE ALLIANZ B M W COLACRIL
COLAVENE
COLBAM
EUROTILES
KERASAN
ITS - TODINI

LORENZ (CONCORSO) KOHLER AUDI BBDO G M B H

MERCEDES BENZ AG MCKINSEY & PARTNER CNR AXA

PIRELLI RE ESPRIT L'ISTITUTO DI RICERCHE SULLA POPOLAZIONE

FRANCHISING SHELL DEUTSCHE TELEKOM AG

DEUTSCHLAND SWATCH PROVINCIA DI NAPOLI FLAMINIA

INC. & CO. OHG EUROINVEST SAMSUNG KIENTBAUM CONSULTANTS INTERNATIONAL GMBH

MERCEDES BENZ AG VILLEROY & BOCH AG SONY EUROPE SIEMENS AG

PIRELLI RE BROOKS LTD REEMTSMA IMPERIAL TOBACCO GROUP PLC

FRANCHISING DOPPELGÄNGER MANNESMANN AG SHARP ELECTRONICS SUZUKI INTERNATIONAL EUROPE GMBH

IRPPS UPS UNITED PARCEL SERVICE BAYER TOYOTA DEUTSCHLAND

WHO WE ARE

Finding the right solutions

We are a group of architects and designers from different cultures. Our main office is in the centre of Rome.

Since 2001, the two founders, Alexander Durringer and Stefano Rosini, along with the entire team, have been working passionately to devise creative, innovative solutions.

“At Triplan, the studio’s three separate divisions continually share their needs and experiences, following a linear planning approach based on in-depth trend research. This has led to collaborations with important international clients that have been with us for years.”

Talking about values in the world of work can seem irrelevant, but it isn’t. We are only satisfied with our work when the dream has become a reality.

“We create what we dream of, and we dream of being what we create.”



- We do a job that we love above all else.
- We are transparent in our relationships.
- We are honest.
- We continuously search for the right solutions.
- We work harder to get it right every day.
- We design that which we believe to be right and to have real value.
- We make functionality the basis of every design.
- We are not restricted by conventions and habits.
- We are humble; there is always something to learn.

ARCHITECTURE

Creating space creates space

From private space to public or exhibition areas, we strive to tailor our approach to fulfill our clients’ desires, with the aim of creating architecture. At the same time, we handle all the technical aspects necessary to turn a concept into reality.



DESIGN

Giving value to the products of tomorrow

Today, we look at design as an indispensable tool to give value to the products of the future.

We can see the process through from start to finish, from idea to concept, from three-dimensional modeling to the production of functional prototypes and from technical advice for implementation to pre-engineering.

COMMUNICATION

Conveying information

We give voice and substance to our clients’ thoughts and needs, whether they are companies, public bodies or private entities that want to communicate internally or externally.

We offer support from print design to art direction, and we handle all the aspects of introducing services and products on the market.



MANAGEMENT
WORKS

MAKEOVER

SURVEYS

URBAN
ARCHITECTURE

SPACES

BUDGET
MANAGEMENT

SIMULATIONS

WAY

BIO-ARCHITECTURE

OUT
DOOR

FURNISHINGS

LIGHT & SHADE

ARCHITECTURAL
DESIGNING

IO R

ITY

RENDER
PHOTOREALISTIC

IDEAS
AT 360°

SOLUTIONS

ART DIRECTION

VISUAL
ENGINEERING

RESEARCH
MATERIALS

PUBLIC

SOCIAL

INTERIOR

CREATIVITY

STORE
CONCEPT



THOUGHT &
SUBSTANCE

DESIGN

THOUGHT SUBSTANCE

Moving beyond the idea

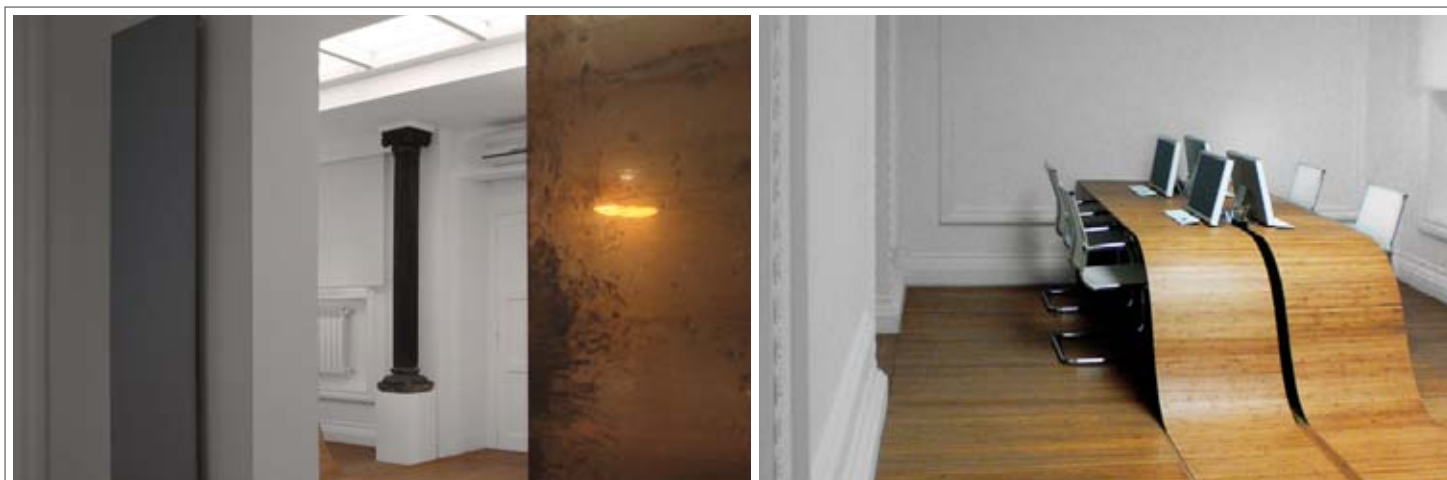
Through our passion for architecture, we have joined forces to imagine life in the future. We focus on each person's habits and dreams to personalize a given space, using all available materials and technologies.



IDEAS PROCESSES SOLUTIONS

Space, the mirror of the soul

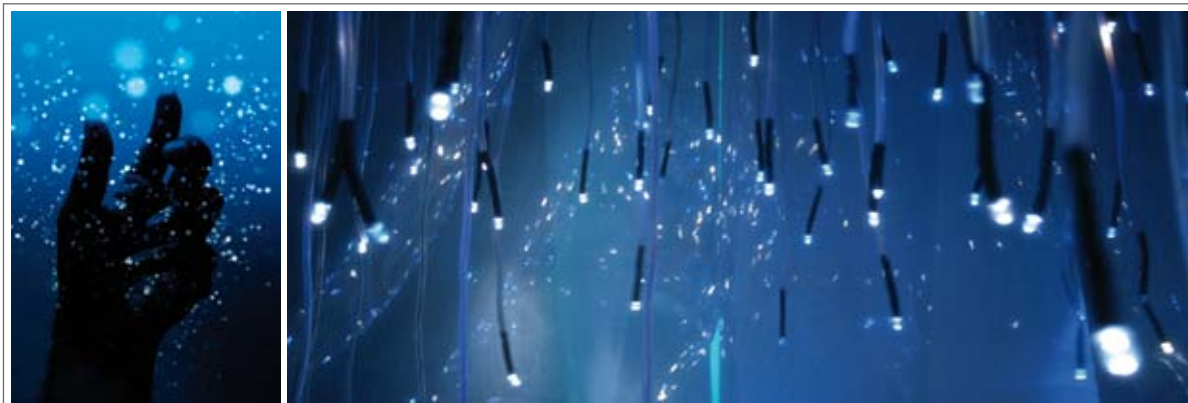
Triplan views space as an organism that grows together with its occupants and, as such, the firm creates and designs each space through technology, functionality and attention to detail.



DESIGNS PRODUCTS

We design your products

Design is the instrument that brings together function and form, taking into account the ease of use that every client wants, at the best price.



INNOVATION

We meet your needs

Design is a strategy that develops with the company that produces it; only with close cooperation and unity of purpose can the most interesting objectives – over and above expectations – be met.

The awards and prizes we have received confirm the success of this philosophy.



YESTERDAY TODAY TOMORROW

Moving beyond the present

It is our products that best express our thoughts on design and it is the market that measures its added value.



CREATIVE(TY) PACKAGING
 SOCIAL COMMUNICATION INTERACTIVE INVITE
 { SNAIL-MAIL }
 { E-MAIL }
 DESIGN PHOTOSHOOTING BRAND
 ARTISTIC
 INSTALLATION
 CONVENTION / MEETINGS
ART
 DIRECTION
 EVENTS CORPORATE
 IDENTITY
 CD - PACK ARCHITECTURE
 WEB DESIGN COMMUNICATION
 BELOW THE LINE
 IDEAS
 AT 360°
 BOUTIQUE
 CREATIVE
 BROCHURE TV / RADIO SPOT

SOMETHING TO SAY?

We listen to you

We organize events, meetings, conferences and technical, cultural or commercial congresses. Our projects strengthen your ability to communicate externally, allowing you to achieve your goals and fulfill the strategies you have set.



DO YOU WANT TO PROMOTE ONE OF YOUR PRODUCTS OR BUSINESSES?

We see things from the perspective of your clients.

Our objective is to suggest ideas to provoke emotions. We will help you improve your external image, while strengthening the sensitive company-staff-consumer relationship in the long term.

HAVE YOU SET YOURSELF AN OBJECTIVE?

We will help you achieve it

Competition is increasingly aggressive and demand increasingly difficult to meet. The need to keep up with trends has become even more pressing.

We will work with you to study and analyze the market to find the key to success.



DO YOU HAVE A SUGGESTION?

We encourage contact with your clients

Contact with clients is an opportunity for confirmation. We will introduce your product, facilitating its internal identification with winning strategies to achieve external recognition.

DO YOU WANT TO MOTIVATE?

We create buzz among the people you seek to address

The keys to achieving credibility are proactive and persuasive actions and the ability to motivate those who help you carry out your projects.

DO YOU NEED TARGETED ASSISTANCE?

We are here for you

We carry out communication and marketing strategies through sales promotion and customer loyalty. Highly developed corporate identity, visual communication and print design techniques will give your image, brands, business and promotional messages the right visibility.



**WHAT
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DO
WITH
YOU?**

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DESIGN@TRIPLAN.IT
COMMUNICATION@TRIPLAN.IT